



DANIELLE MACDONALD
Graphic Designer



EXPERIENCE

Digital Support Representative McGRAW-HILL
Publishing company August 2015-Present

Graphic Designer SELF EMPLOYED
Freelance September 2010-Present

Production Intern COSSETTE
Advertising agency March 2012-May 2012

Art Director AD MAG
Alumni publication September 2011-December 2011

Production Artist THE CHRONICLE
School newspaper September 2010-April 2011

PROGRAMS



ABILITIES

- Mac and PC compatible
- Familiar with Word, Excel, PowerPoint, and Outlook
- Elementary knowledge of HTML and CSS
- Able to learn new tasks quickly and efficiently
- Adaptable to new systems and procedures
- Skillful ability to troubleshoot and problem solve

SKILLS

- Layout Design
- Photo Editing
- Copywriting
- Typesetting
- Branding
- Photography
- Vectors
- Illustration
- Print and Web
- Social Media
- File Management
- Efficient
- Organized
- Team Player
- Multi-tasker
- Resourceful

PROFILE

I am a passionate, driven graphic designer with a strong eye for detail, a quick wit, and an energetic attitude. I consider myself a continuous learning junkie who enjoys overcoming challenges with a creative “thinking outside the box” approach. I am self-motivated and versatile, who learns fast and picks up new skills quickly.

PORTFOLIO WEBSITE

daniellemacdonald.com

EDUCATION

ADVANCED ADVERTISING DIPLOMA
Durham College 2009-2012

FIRST YEAR OF JOURNALISM
Durham College 2007-2008

ONTARIO SECONDARY SCHOOL DIPLOMA
J. Clarke Richardson Collegiate 2003-2007

AWARDS

DURHAM COLLEGE

- Ad Mag 2012 Best Front Cover
- Ad Mag 2012 Best Page 11 Ad
- Honour Roll Fall 2011
- Honour Roll Winter 2011
- Honour Roll Fall 2010
- DC Crew Candidate

J. CLARKE RICHARDSON COLLEGIATE

- Honours Standing (80% average)
- Highest Standing Grade 12 Writer's Craft
- Awarded the Ontario Scholar Certificate (90% average)